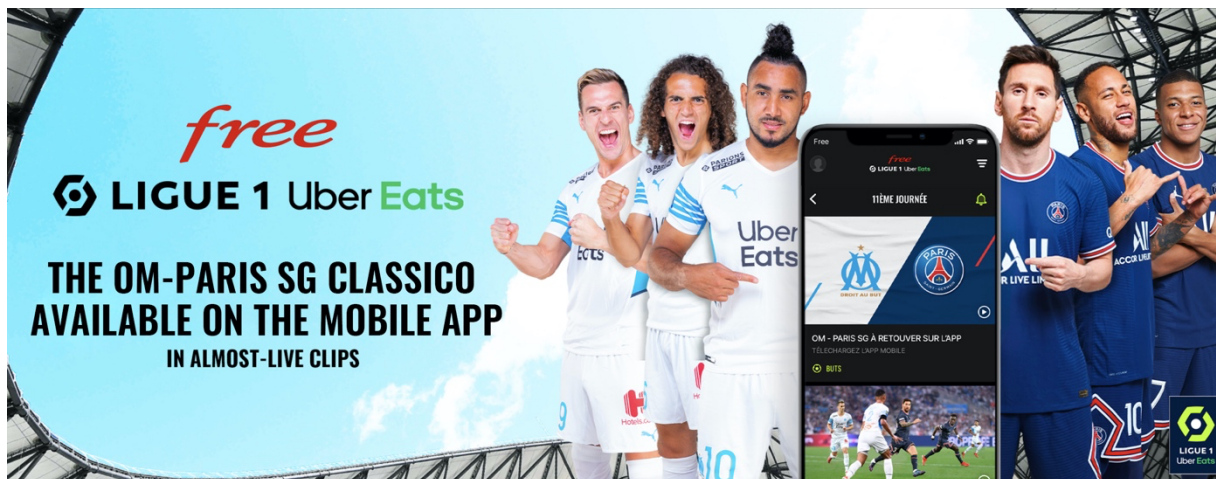


PRESS RELEASE

Paris, October 19, 2021

The OM-PARIS SG Classico offered free of charge on Free Ligue 1 in almost-live clips



Buoyed by its success, Free is now offering all football fans, and whatever their telecom operator, the opportunity of watching, free of charge*, almost-live clips of the Classico between Olympique de Marseille and Paris Saint-Germain – French football's greatest rivalry – that will take place on October 24, 2021.

Almost-live clips of the OM – Paris SG match to be held on the 11th day of the Ligue 1 will be available on the Free Ligue 1 app downloadable free of charge on iOS and Google Play. It's an occasion not to be missed to see the different play styles between two of the most spectacular teams of the championship.

For Freebox subscribers (on channel 63) and Free Mobile Plan and Série Free Plan mobile subscribers, the almost-live video feed is already included. And subscribers with other mobile operators can get almost-live clips of the other matches for €3.99 a month, with no commitment.

As holder of the rights to broadcast almost-live clips of all the Ligue 1 Uber Eats matches until 2024, Free's offer is the only one that allows all football fans to watch the highlights of all these matches.

Every goal and every match report available free of charge for everyone

Users can watch, free of charge, the match reports and goals of all the Ligue 1 matches, as well as Free Originals series.

Exclusive video content: U19, Rookies, Cadré, La Vérif, and more

Every week, Free Ligue 1 offers on its app and on the main social media networks (Twitter, YouTube, Instagram and Facebook) short, easy-to-watch programs that shine a spotlight on the Ligue 1 Uber Eats clubs. Ranging from offbeat interviews and humoristic sketches to immersive mini documentaries, there's something for everyone!

** Connection costs billed or counted in the mobile plan held.*

Free Ligue 1 service: offer subject to conditions, valid in Metropolitan France on a compatible smartphone (the app needs to be downloaded from the App Store or Google Play and an account created). Free access to the News, Goals, Match Reports and Series sections, and for the premium version access to video-clip highlights of the matches of the Ligue 1 Uber Eats 2021/2022 season. Premium access included for subscribers to the Série Free Plan and Free 5G Plan and for Freebox subscribers (on TV with the Freebox Player and a compatible smartphone), otherwise €3.99/month. Limited to two connections from one smartphone. Service provided by Free SAS.

About Free:

Free – an Iliad Group subsidiary – is the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment. Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward offerings at very attractive prices. As at June 30, 2021, Free had over 20 million subscribers in France (6.8 million Broadband and Ultra-Fast Broadband subscribers and 13.3 million mobile subscribers). On May 29, 2018, the Group launched its mobile network in Italy under the Iliad brand, becoming the country's fourth mobile operator, and had over 7.8 million subscribers at June 30, 2021. With the acquisition of Play, the leading mobile network operator in Poland, the Iliad Group has become the sixth-largest mobile operator in Europe by number of subscribers (excluding M2M).

Free Ligue 1 contacts:

Mickaël Pereira - Free Ligue 1 Communication & Marketing - mpereira@iliad.fr - +33 (0)6 33 85 31 27

Frédéric Goyon - Head of Free Ligue 1 - fgoyon@iliad.fr - +33 (0)6 11 45 46 90